

PRODUCT PORTFOLIO AND SPEC GUIDE



WE GO THE EXTRA MILE SO YOU CAN GO FURTHER.

Need paint at your job site? We'll deliver it. Custom color matching? No problem. Product recommendations and estimates? Piece of cake. When you buy Conco Paints®, you not only buy an exceptional product, you get professional service from people who know how to get the job done. And through the Professional Paint Program, Conco Paints and Menards® will go further for your business than anyone else.

QUALITY PRODUCTS: Conco Paints features a complete line of top-notch primers, tough topcoats and a variety of specialty products — basically everything you need to get the job done right.

JOB SITE DELIVERY: We'll coordinate paint delivery right to your site for added convenience, seven days a week. This helps you get the job done on time — the first time.

CUSTOM COLOR MATCHING: If a job calls for a specific color that's not in our collection, we will custom match it at Menards®. And we'll keep that color on file to guarantee a perfect match if you need to order more paint.

BEST PRICE FROM THE FIRST GALLON PURCHASED: No tiered discount purchase levels to achieve before receiving the best price.

From interior and exterior paints to primers and industrial maintenance coatings, Conco Paints offers a full line of quality products specifically engineered to help contractors get their jobs done the right way. We created this spec guide to help you quickly find the products you need for jobs big and small.

To find out what Conco Paints and Menards® can do for your business, call 1-888-388-2426.

FACTORY FIELD REP SUPPORT: Conco Paints helps you get the job done before you even start. Our representatives will come directly to your site and estimate the job, recommend products, provide specs and do whatever it takes to make your work easier.

COMMERCIAL CREDIT: Don't have the cash to cover supplies? Menards® has several financing options, including the BIG Card®, the Contractor Card and a Commercial Account — all designed for professionals and businesses.

FILE MANAGEMENT: We'll record the paint color and quantity you use for a specific job and keep it on file in case you need more. This saves you reordering time and gets you back on the job faster.

PRIMERS



FEATURES & BENEFITS

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| <ul style="list-style-type: none"> Interior Premium Grade Excellent Hide Seals Porous Surfaces Low VOC* Available in 1 and 5 Gallons | <ul style="list-style-type: none"> Interior Excellent Hide Quick Dry – Recoat in 60 Minutes Seals Porous Surfaces Outstanding Enamel Holdout Topcoat with Latex or Alkyd Paints Available in 1 and 5 Gallons | <ul style="list-style-type: none"> Interior Reduces Moisture Loss through Walls & Ceilings Primer & Finish in 1 Coat Low VOC* Available in 1 and 5 Gallons | <ul style="list-style-type: none"> Interior Seals in Smoke Stains & Odors Blocks Water Stains, Wood Tannins & other Household Stains Quick Dry Recoat in 2 Hours Excellent Hide & Sandability Bonds to Glossy & Chalky Surfaces Available in 1 and 5 Gallons | <ul style="list-style-type: none"> Interior Skims & Primes in 1 Coat – Saves Time Enables Level 5 Drywall Finish Spray up to 25 mils Fills & Surfaces Minor Surface Defects – Paper Fuzz, Nicks, Pinholes & Sanding Grooves Available in 5 Gallons | <ul style="list-style-type: none"> Interior/Exterior Resistant to Tannin Staining, Alkali & Efflorescence Blocks Graffiti & Household Stains Excellent Grain Crack Resistance Available in 1 and 5 Gallons | <ul style="list-style-type: none"> Interior/Exterior Smooths & Levels Rough, Porous Masonry Bridges Cracks & Hides Surface Imperfections Available in 5 Gallons |
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RECOMMENDED USES

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|---|---|---|---|--|---|--|
| <ul style="list-style-type: none"> Commercial Properties Residential Properties Hospitals Schools | <ul style="list-style-type: none"> New Construction Rehab & Remodels Commercial Buildings Residential Re-paints | <ul style="list-style-type: none"> Manufactured Housing Facilities | <ul style="list-style-type: none"> Fire Restoration Occupied Spaces Hospitals Schools Offices Restaurants | <ul style="list-style-type: none"> New Construction Remodel & Rehab Projects | <ul style="list-style-type: none"> New Construction Rehab & Remodels Commercial Buildings Residential Re-paints | <ul style="list-style-type: none"> New Construction Remodel & Rehab Projects |
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SUBSTRATES

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|--|--|---|---|---|---|--|
| <ul style="list-style-type: none"> Drywall Wood Plaster & Masonry (allow to cure for 30 days) Aggregate Block Plywood | <ul style="list-style-type: none"> Drywall Wood Plaster & Masonry (allow to cure for 30 days) Aggregate Block Plywood | <ul style="list-style-type: none"> Drywall | <ul style="list-style-type: none"> Drywall Wood Plaster (allow to cure for 30 days) Hardboard PVC Piping | <ul style="list-style-type: none"> Drywall Wood Plaster & Masonry (allow to cure for 30 days) Aggregate Block | <ul style="list-style-type: none"> Drywall, Wood Plaster & Masonry (allow to cure for 30 days) Paneling, Hardboard PVC Piping Tile, Laminate Aggregate Block Metal, Aluminum | <ul style="list-style-type: none"> Masonry Concrete Aggregate Block Cement |
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PART NUMBERS

| | | | | | | |
|-----------|-----------|-----------|-----------|-------------|-----------|-------------|
| C.000P100 | C.000P001 | C.000P002 | C.000P008 | C.000P015** | C.000P007 | C.00P9511** |
|-----------|-----------|-----------|-----------|-------------|-----------|-------------|

COMPONENT (MEDIUM VEHICLE)

| | | | | | | |
|------------------|--------------------|---------|-------|-------|---------|--------------------|
| Latex Water Base | Acrylic Water Base | Acrylic | Alkyd | Latex | Acrylic | Acrylic Water Base |
|------------------|--------------------|---------|-------|-------|---------|--------------------|

SHEENS

| | | | | | | |
|------|--|--|--|--|--|--|
| Flat | | | | | | |
|------|--|--|--|--|--|--|

BASES

| | | | | | | |
|-------|--|--|--|--|--|--|
| White | | | | | | |
|-------|--|--|--|--|--|--|

VOC

| | | | | | | |
|----------|----------|----------|----------|----------|----------|---------|
| <100 g/L | <100 g/L | <100 g/L | <350 g/L | <100 g/L | <100 g/L | <50 g/L |
|----------|----------|----------|----------|----------|----------|---------|

*Low VOC applies only to base paint. VOC level may increase significantly depending on color choice. **5 gallons available in select bases. See Conco Paints or Menards® Service Representative for details.



INTERIOR

INT/EXT

EXTERIOR



PURE

1000 SERIES

100 SERIES

10 SERIES

BUILDER MAINTENANCE

PROTEX™

3500 CABINET & TRIM

ELASTOMERIC MASONRY & STUCCO

ACRYLIC METAL ROOF & SIDING

5000 SERIES

FEATURES & BENEFITS

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|---|---|---|--|---|---|---|---|--|--|
| <ul style="list-style-type: none"> • Paint & Primer • Outstanding Hide • Exceptional, Uniform Finish • Durable & Washable • Provides Mildew-Resistant Coating • Zero VOC* • Available in 1 and 5 Gallons | <ul style="list-style-type: none"> • Premium Grade • Excellent Hide • Outstanding Touch-Up • Washable & Scrubbable • Exceptional Finished Appearance • Available in 1 and 5 Gallons | <ul style="list-style-type: none"> • Production Grade • Great Hide • Excellent Touch-Up • Durable • Uniform Finish • Available in 1 and 5 Gallons | <ul style="list-style-type: none"> • Maintenance Grade • Good Hide • Excellent Touch-Up • Uniform Finish • Available in 1 and 5 Gallons | <ul style="list-style-type: none"> • Builder Maintenance Quality • Economical • Good Hide • Spatter Resistant • Available in 1 and 5 Gallons | <ul style="list-style-type: none"> • Prime & Texture in 1 Coat • Hide Minor Surface Imperfections • Roll or Spray Application • Comes in Coarse Texture, Sand Float Finish, Sand Texture, Smooth Texture • Available in 1, 2 and 5 Gallons | <ul style="list-style-type: none"> • Ultra Premium Grade • Non-Blocking Formula • Hard, Durable, Smooth Finish • Tough Impact & Scratch Protection • Exceptional Stain Resistance • Available in 1 Gallon | <ul style="list-style-type: none"> • Premium Grade • Withstands 98 MPH Wind-Driven Rain • Flexible & Bridges Hairline Cracks • Outstanding Alkali Resistance • Provides a Mildew Resistant Coating • Available in 5 Gallons | <ul style="list-style-type: none"> • Specialty Coating • Durable 100% Acrylic Self-Priming Formula • Excellent Adhesion • UV & Fade Resistant • Provides a Mildew-Resistant Coating • Tintable to Hundreds of Colors • Available in 5 Gallons | <ul style="list-style-type: none"> • Premium Grade • Excellent Durability • Excellent Adhesion & Hide • Outstanding Color Retention • Applies in Temperatures as Low as 35 °F • Available in 1 and 5 Gallons |
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RECOMMENDED USES

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|---|--|---|---|--|--|--|---|--|---|
| <ul style="list-style-type: none"> • Commercial Properties • Residential Properties • Hospitals • Schools | <ul style="list-style-type: none"> • Custom Homes • Residential Re-paints • Renovations | <ul style="list-style-type: none"> • Commercial Properties • Remodels • New Construction • Ceilings | <ul style="list-style-type: none"> • Apartments • Tenant Improvement • Drywall Maintenance | <ul style="list-style-type: none"> • Rental Properties • Maintenance Re-paints | <ul style="list-style-type: none"> • Occupied Spaces • Residential Living Facilities • Institutional Facilities • Commercial Buildings • Hospitals • Schools | <ul style="list-style-type: none"> • Custom Homes • Residential Re-paints • Renovations | <ul style="list-style-type: none"> • Custom Homes • Residential Re-paints • Renovations • Residential Living Facilities • Institutional Facilities • Commercial Buildings • Hospitals • Schools | <ul style="list-style-type: none"> • Pole Barns • Sheds • Barns • Outbuildings | <ul style="list-style-type: none"> • Commercial Properties • Residential Re-paints • Rehab & Remodels Apartments |
|---|--|---|---|--|--|--|---|--|---|

SUBSTRATES

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|---|---|---|---|---|---|---|---|--|--|
| <ul style="list-style-type: none"> • Drywall • Wood • Plaster & Masonry (allow to cure for 30 days) • Aggregate Block • Metal (check PDS if primer required) | <ul style="list-style-type: none"> • Drywall • Wood • Plaster & Masonry (allow to cure for 30 days) • Aggregate Block • Metal (check PDS if primer required) | <ul style="list-style-type: none"> • Drywall • Wood • Plaster & Masonry (allow to cure for 30 days) • Aggregate Block • Metal (check PDS if primer required) | <ul style="list-style-type: none"> • Drywall • Wood • Plaster & Masonry (allow to cure for 30 days) • Aggregate Block • Metal (check PDS if primer required) | <ul style="list-style-type: none"> • Drywall • Wood • Plaster & Masonry (allow to cure for 30 days) • Aggregate Block • Metal (check PDS if primer required) | <ul style="list-style-type: none"> • Drywall • Wood • Plaster & Masonry (allow to cure for 30 days) • Aggregate Block • Metal (check PDS if primer required) | <ul style="list-style-type: none"> • Drywall • Wood • Plaster & Masonry (allow to cure for 30 days) • Aggregate Block • Metal (check PDS if primer required) | <ul style="list-style-type: none"> • Drywall • Wood • Plaster & Masonry (allow to cure for 30 days) • Aggregate Block • Metal (check PDS if primer required) | <ul style="list-style-type: none"> • Aluminum • Galvanized Steel • Vinyl Siding • Masonry (allow to cure for 30 days) • Aggregate Block • Wood | <ul style="list-style-type: none"> • New Wood • Pre-primed Fiberboard • Aluminum Siding (refer to product data sheet for specific primer and application recommendation) • Redwood, Cedar • Masonry (allow to cure for 30 days) • Hardboard • Aggregate Block • Metal • Vinyl Siding • Rustic or Sawn Wood • Vertical Shakes & Shingles |
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PART NUMBERS

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|------------------------|--------------------------------|---------------------------------|------------------------|----------------|------------------------|--------|--------|--------|--------|
| C.0160, C.0180, C.0190 | C.1000, C.1500, C.2000, C.3000 | C.0100, C.0150, C.0200, C. 0300 | C.0010, C.0015, C.0030 | C.001E, C.003E | C.9700, C.9710, C.9720 | C.3500 | C.5500 | C.9100 | C.0000 |
|------------------------|--------------------------------|---------------------------------|------------------------|----------------|------------------------|--------|--------|--------|--------|

COMPONENT (MEDIUM VEHICLE)

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|------------------|--|--|--|--|------------------|-------------------------|-------------------------|-------------------------|---------|
| Latex Water Base | | | | | Latex Water Base | 100% Acrylic Water Base | 100% Acrylic Water Base | 100% Acrylic Water Base | Acrylic |
|------------------|--|--|--|--|------------------|-------------------------|-------------------------|-------------------------|---------|

SHEENS

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|-------------------------|-----------------------------------|--|----------------------------|------------------|------|------------|------|------------|-----------------------------------|
| Flat, Satin, Semi-Gloss | Flat, Eggshell, Satin, Semi-Gloss | | Flat, Eggshell, Semi-Gloss | Flat, Semi-Gloss | Flat | Semi-Gloss | Flat | Semi-Gloss | Flat, Eggshell, Satin, Semi-Gloss |
|-------------------------|-----------------------------------|--|----------------------------|------------------|------|------------|------|------------|-----------------------------------|

BASES

| | | | | | | | | | |
|--|---|---|------------------------------------|---|-------|---|---|---|--|
| Pure White/Pastel Base, Pure White, Deeptone Base, Accent Base | Bright White/Pastel, Deeptone Base, Accent Base | Bright White/Pastel, Antique White, High Hide White | Bright White/Pastel, Antique White | Bright White/Pastel, Deeptone Base, Accent Base | White | Bright White/Pastel, Deeptone Base, Accent Base | Bright White/Pastel, Deeptone Base, Accent Base | Bright White/Pastel, Deeptone Base, Accent Base | Pure White/Pastel Base, Pure White, Deeptone Base, Accent Base |
|--|---|---|------------------------------------|---|-------|---|---|---|--|

VOC

| | | | | | | | | | |
|---------|----------|---------|---------|---------|---------|---------|---------|---------|---------|
| <50 g/L | <100 g/L | <50 g/L | <50 g/L | <50 g/L | <50 g/L | <50 g/L | <50 g/L | <50 g/L | <50 g/L |
|---------|----------|---------|---------|---------|---------|---------|---------|---------|---------|

*Low VOC applies only to base paint. VOC level may increase significantly depending on color choice.

INDUSTRIAL STRENGTH COATINGS

SPECIALTY COATINGS



DTM PRIMER/FINISH



DTM PRIMER



DTM WATER BASE



DTM SOLVENT BASE



FLOOR ENAMEL



BLACK ACRYLIC



DRY FALL



TRAFFIC MARKING PAINT



FIELD MARKING PAINT

FEATURES & BENEFITS

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|--|---|--|---|---|---|---|--|--|
| <ul style="list-style-type: none"> Interior/Exterior Outstanding Adhesion Direct-To-Metal Flash Rust & Corrosion Resistant Chemical Resistant Available in 1 and 5 Gallons | <ul style="list-style-type: none"> Interior/Exterior For Metal Substrates Only Fast Drying Direct-To-Metal Rust Inhibitive Primer Excellent Shop Primer Available in 1 and 5 Gallons | <ul style="list-style-type: none"> Interior/Exterior Maximum Gloss & Color Retention Direct-To-Metal Corrosion & Chemical Resistant Flash Rust Resistant Excellent Abrasion Resistance Outstanding Adhesion Available in 1 and 5 Gallons | <ul style="list-style-type: none"> Interior/Exterior For Metal Substrates Only Direct-To-Metal Superior Corrosion Resistance Excellent Chip & Flake Resistance Easily Maintained Outstanding Abrasion Resistance Available in 1 and 5 Gallons | <ul style="list-style-type: none"> Interior/Exterior Tough & Durable Enamel Excellent Adhesion Over Bare Wood Superb Mar, Impact & Abrasion Resistance Fast Drying – Walk on After 24 Hours Available in 1 and 5 Gallons | <ul style="list-style-type: none"> Interior/Exterior Premium Grade Excellent Hide Excellent Touch-Up Sprayable Available in 1 and 5 Gallons | <ul style="list-style-type: none"> Interior Special Order Overspray Cleans Up Easily Eight Foot Dry Fallout High Light Reflectance White Flash Rust Resistant Available in 5 Gallons | <ul style="list-style-type: none"> Interior/Exterior Specialty Coating No Traffic Pickup After 15 Minutes Available in White, Yellow, Blue & Red Glass Beads May Be Added Available in 1 and 5 Gallons | <ul style="list-style-type: none"> Exterior Specialty Coating Concentrated Formula – May Reduce Up to 200% High Visibility White Easy Spray Application Quick Drying Available in 5 Gallons |
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RECOMMENDED USES

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|--|---|--|---|--|--|--|--|---|
| <ul style="list-style-type: none"> Industrial Strength Applications Machinery Equipment Structural Steel Bar Joist Prefinished Siding Piping Walls, Doors & Trim | <ul style="list-style-type: none"> Suitable for Use in USDA Inspected Facilities, New Construction Industrial Strength, Structural Steel Applications Hand Rails Shop Coat Primer Universal Primer Under High-Performance Topcoats Barrier Coating Over Conventional Coating Machinery, Equipment Safety & Pipe Marking | <ul style="list-style-type: none"> Industrial Maintenance Facility Suitable for Use in USDA Inspected Facilities New Construction Machinery Equipment Piping Walls, Doors & Trim | <ul style="list-style-type: none"> Suitable for Use in USDA Inspected Facilities, New Construction Industrial Strength, Structural Steel Applications Hand Rails Shop Coat Primer Universal Primer Under High-Performance Topcoats Barrier Coating Over Conventional Coating Machinery, Equipment, Safety & Pipe Marking Fences | <ul style="list-style-type: none"> Floors Patios Porches Stairs Residential, Commercial & Light Industrial Applications | <ul style="list-style-type: none"> Remodels Custom Homes Commercial Repair Industrial Application Seasonal Decorative Use | <ul style="list-style-type: none"> Manufacturing Facilities Gymnasiums Industrial & Commercial Application Ceiling Decking Bar Joist Aluminum Duct Work Tilt-Up Concrete Walls New or Previously Painted Ceilings & Walls | <ul style="list-style-type: none"> Parking Lots Curbs Streets Traffic & Vehicle Control Areas | <ul style="list-style-type: none"> Grass Artificial Turf Football, Lacrosse, Soccer & Baseball Fields Temporary Traffic Marking |
|--|---|--|---|--|--|--|--|---|

SUBSTRATES

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|--|--|---|---|---|---|---|---|--|
| <ul style="list-style-type: none"> Ferrous Metal Galvanized Metal & Aluminum Drywall Steel Plaster & Masonry (allow to cure for 30 days) Aggregate Block Previously Painted Surfaces PVC, Fiberglass | <ul style="list-style-type: none"> Ferrous Metal Only | <ul style="list-style-type: none"> Ferrous Metal Aluminum & Galvanized Metal Aggregate Block Interior Drywall Wood, Redwood, Cedar Pre-primed Fiberboard Plaster & Masonry (allow to cure for 30 days) Plywood, Hardboard | <ul style="list-style-type: none"> Ferrous Metal Wood Masonry Drywall Piping | <ul style="list-style-type: none"> Wood Concrete & Cement Floors Metal | <ul style="list-style-type: none"> New Interior Wallboard, Drywall, Hardboard Interior & Exterior Wood Redwood, Cedar Interior Plaster & Masonry (allow to cure for 30 days) Pre-primed Fiberboard Aggregate Block Vinyl Siding | <ul style="list-style-type: none"> C.8750 and C.8752 Steel Steel & Rusted Galvanized Aluminum & Metal Plaster Concrete Block Wood Drywall Previously Painted C.8950* | <ul style="list-style-type: none"> Concrete Asphalt | <ul style="list-style-type: none"> Grass Artificial Turf |
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PART NUMBERS

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|-----------|------------|--------|--------|--------|--------|----------------|--------|-------------------|
| C.000P801 | C.000P851* | C.8000 | C.8500 | C.9400 | C.9500 | C.8950, C.8750 | C.9600 | C.9533, C.0009533 |
|-----------|------------|--------|--------|--------|--------|----------------|--------|-------------------|

COMPONENT (MEDIUM VEHICLE)

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|---------|-------|----------------|--|---------|--------------------|--------------|--------------------|---------|
| Acrylic | Alkyd | Acrylic, Alkyd | | Acrylic | Acrylic Water Base | Latex, Alkyd | Acrylic Water Base | Acrylic |
|---------|-------|----------------|--|---------|--------------------|--------------|--------------------|---------|

SHEENS

| | | | | | | | |
|------|-------|--|-------|--|------|--|--|
| Flat | Gloss | | Gloss | | Flat | | |
|------|-------|--|-------|--|------|--|--|

BASES

| | | | | | | | |
|-------|---|---|------------|-------|-------|--------------------------|---|
| White | Bright White/Pastel, Accent Base, Safety Red, Safety Yellow, Black, Aluminum (Alkyd Only) | Bright White/Pastel, Accent Base, Safety Red, Safety Yellow, Black, Aluminum (Alkyd Only) | Light Gray | Black | White | White, Yellow, Red, Blue | Ultra-Bright White, Accent Base, Bright White |
|-------|---|---|------------|-------|-------|--------------------------|---|

VOC

| | | | | | | | | |
|---------|----------|---------|----------|---------|---------|----------|----------|----------|
| <50 g/L | <350 g/L | <50 g/L | <350 g/L | <50 g/L | <50 g/L | <350 g/L | <100 g/L | <100 g/L |
|---------|----------|---------|----------|---------|---------|----------|----------|----------|

*5 gallons available in select bases. See Conco Paints or Menards® Service Representative for details.

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